

**J.S. PECHULIS / LAND DEVELOPMENT SERVICES, INC.**

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- *Site Design*
  - *Permitting*
  - *Construction Management*
  - *Traffic Analysis*
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181 Notre Dame Street  
Westfield, MA 01085

Phone: 413-564-0404  
Fax: 413-564-0405

June 24, 2016

Town of Newburgh  
308 Gardnertown Rd  
Newburgh, NY 12550

RE: Gas Station  
91 Route 17K

On behalf of the owner of the gas station at 91 Route 17K we are submitting the enclosed information for work to be performed on site as part of a Mobil brand image update.

Specifically, we propose to update the canopy, building and freestanding sign image to reflect current ExxonMobil standards. The existing canopy fascia system will receive new panels that include a blue stripe. The canopy image will also include two Mobil channel letter signs (13.5 sf ea) that will be installed on opposite sides of the canopy.

The freestanding price sign will have new two product LED price faces installed into the existing sign can (40" x 57"). No changes will be made to sign area. The current sign area is 15.8 sf. Additionally the existing hi-rise sign will be fitted for a new Mobil logo flex face. The new face material will utilize the existing sign structure and can. The sign area of the sign is 15' x 7'-6" (112.5 sf).

We have included photos of existing conditions as well as proposed images. If you have any questions regarding the proposed changes or require any further information please do not hesitate to contact our office at 413-564-0404. Thank you for your assistance on this project.

Sincerely,

Paul R. Labbe

Project Manager

Existing Canopy Image



Proposed Canopy Image



Existing Price Sign



Proposed Freestanding Sign



Existing Hi-Rise Sign



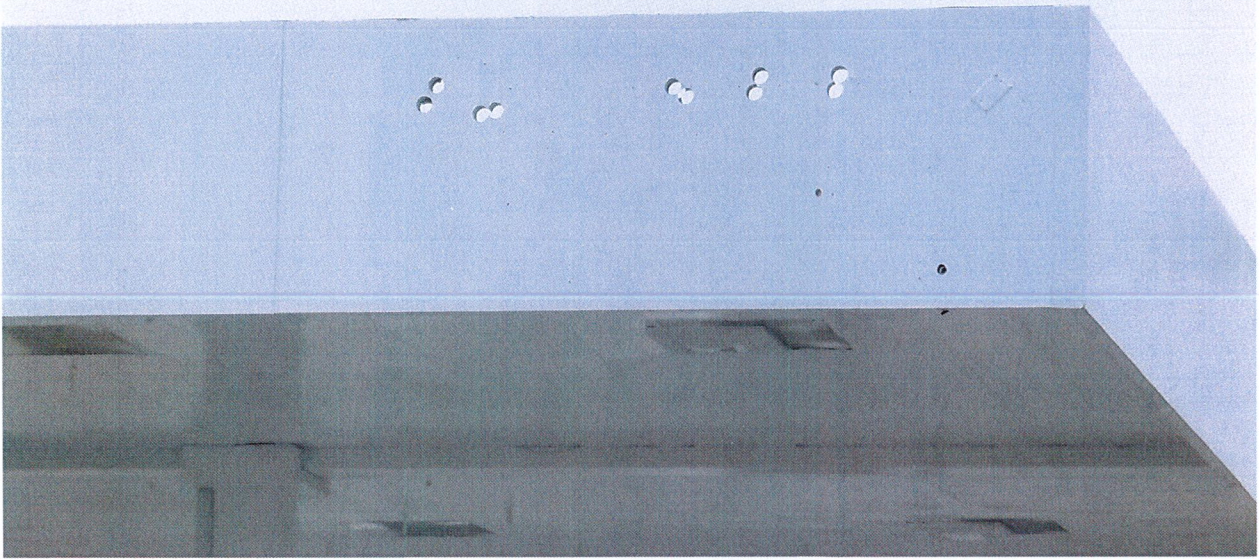
Proposed Hi Rise Sign

342031-1  
7' 6" x 15' FLEX FACE



Additional Photos





Additional Photos







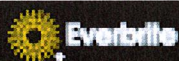
342031-1  
 7' 6" x 15' FLEX FACE



**DISCLAIMER:** Renderings are for graphic purposes only and not intended for actual construction dimensions. For windload requirements, actual dimensions, and mounting detail, please refer to engineering specifications and install drawings. These drawings and designs are the exclusive property of Everbite LLC. Use of, or duplication in any manner without express written permission of Everbite LLC, is prohibited.

Customer: <b>EXXON MOBIL</b>	Description:	Customer Approval: Graphics and colors on file will be used unless otherwise specified by customer. Please review drawing carefully. By signing below, you agree to graphics as shown above, and to location of sign as shown. Please return signed copy back to Everbite.	
Project No: 342031-1.fs	Scale:	CUSTOMER SIGNATURE _____	DATE _____
Date: 2/22/2016	Drawn By: JG	LANDLORD SIGNATURE _____	DATE _____
Location & Site No.: # EMNEWBURGHNY	Revised:		
	Revised:		

Type B National  
40" x 57"



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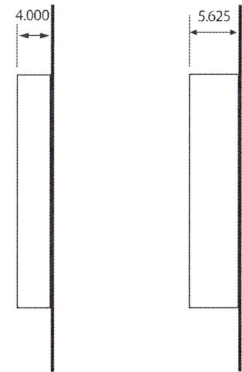
Customer: <b>EXXON MOBIL</b>	Description:		Customer Approval: Graphics and colors on this will be used unless otherwise specified by customer. Please review drawing carefully. By signing below, you agree to graphics as shown above, and to location of sign as shown. Please return signed copy back to Everbrite.
Project No: 327643.6	Scale:		
Date:	Drawn By: JG		
Location & Site No.:	Revised:		
	Revised:		DATE: _____
			DATE: _____



### 23" MOBIL LED ILLUM'D CANOPY LETTERS

- Std. 4" depth for 2D Canopy/Optional 6" depth for 3D Canopy

#### SIDE VIEW



Standard 4" letter depth- **E01531PA**  
(for 2D non-illum'd canopy)

Optional 6" letter depth- **E01534PA**  
(for 3D non-illum'd canopy)

#### GENERAL SPECIFICATIONS:

Materials: White injection molded faces & returns;  
.040 white alum. backs

Depth: 4"(std.) /5-5/8" (optional)

Face Vinyl Decoration:

- #2257 Blue Callon vinyl (all letters except "O")
- #2382 Red Callon vinyl ("O" only)
- White keyline around all letters

Area Squared: 13.09 Sq. Ft.

Area Actual: (tbd)

Weight (Est.):

- (TBE) lbs. (uncrated)

Wind Load: 35 psf/90 mph

#### ELECTRICAL

Illumination:  
• White LED's

Remote Power Supply:  
• (2) 1.2 Amps @120 Volt/60Hz

Total Line Load:  
• 2.4 Amps @ 120 Volt/60 Hz

Output:  
• 12 Volts/60 watt each

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**Everbrite**

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Website: www.everbrite.com

Part No: **E01531PA / E01534PA**

Description: 23" LED illum'd canopy letters;  
Standard 4" depth and optional 5-5/8" depth

Project No: 298108

Date: 7/22/13

Drawn By: CH

**Mobil**