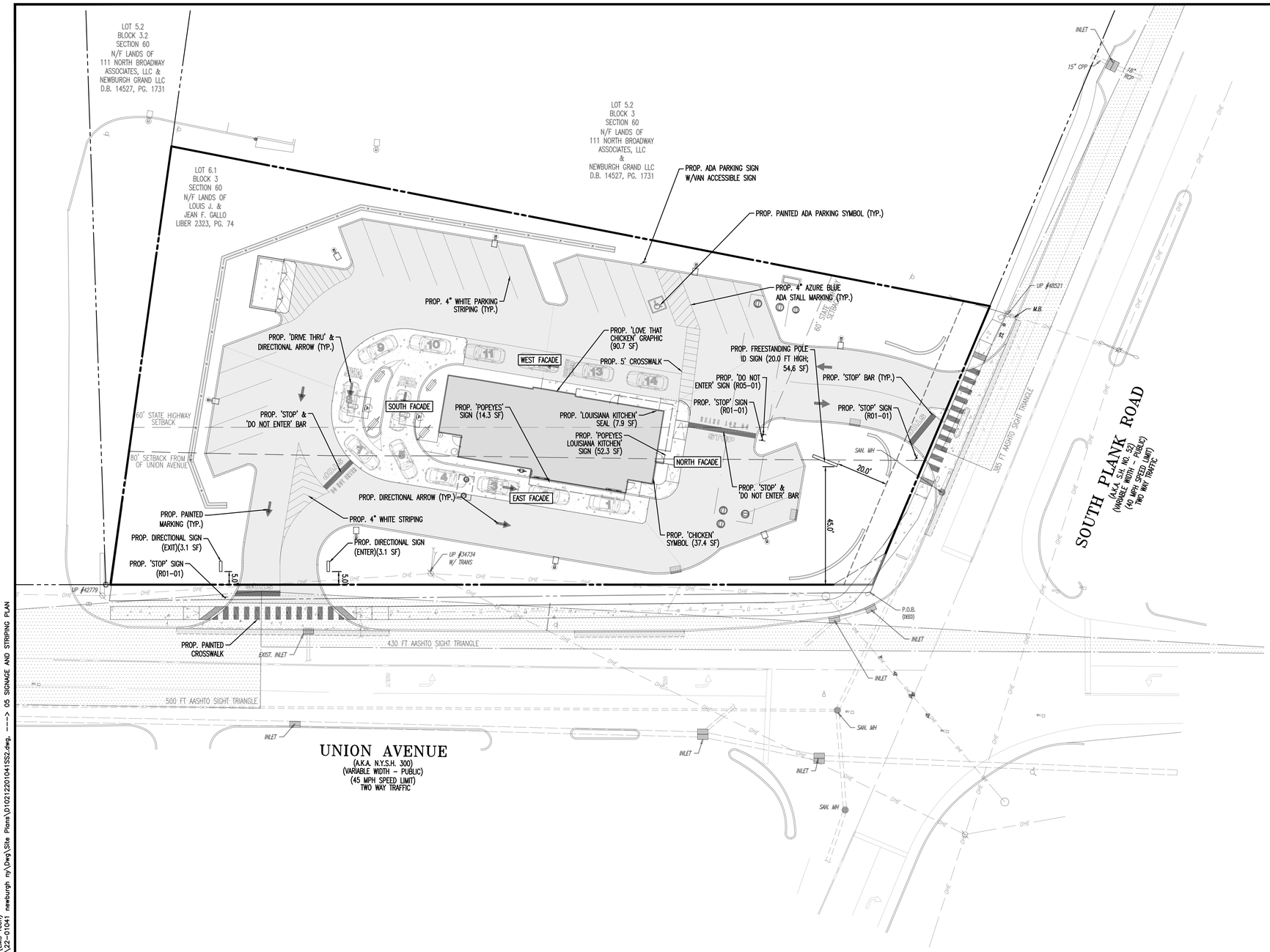

SIGNAGE CHART

SIGN	REQUIREMENT	PROPOSED	
FREESTANDING [11] [12] [13] [14]		NUMBER OF SIGNS:	ONE (1)
		SIGN AREA:	35.4 SF
		SIGN HEIGHT:	20 FT
		SIGN SETBACK TO PROPERTY LINE (SOUTH PLANK ROAD (NY-52))	20 FT
		SIGN SETBACK TO PROPERTY LINE (UNION AVENUE (NY-300))	45 FT
BUILDING MOUNTED [8] [9] [10]	NUMBER OF FACADE SIGNS:	NUMBER OF SIGNS:	FIVE (5)
	MAXIMUM FACADE SIGN AREA: N/S	SIGN AREA:	
	(W)(75%) = XX SF [7]		
	NORTH FACADE:	NORTH FACADE:	
		NUMBER OF SIGNS:	TWO (2)
		'POPEYES LOUISIANA CHICKEN' SIGN AREA:	52.3 SF
		CHICKEN SYMBOL SIGN AREA:	37.4 SF
	(33.25 LF)(75%) = 24.9 SF	TOTAL:	89.7 SF (V)
	EAST FACADE:	EAST FACADE:	
		NUMBER OF SIGNS:	ONE (1)
		'POPEYES' SIGN AREA:	14.3 SF
	(84 LF)(75%) = 63 SF	TOTAL:	14.3 SF
	SOUTH FACADE: NA	SOUTH FACADE:	NONE
	WEST FACADE:	WEST FACADE:	
		NUMBER OF SIGNS:	TWO (2)
		'LOVE THAT CHICKEN' GRAPHIC AREA:	90.7 SF
		'LOUISIANA KITCHEN' SEAL SIGN AREA:	7.9 SF
	(0 LF)(75%) = 0 SF	TOTAL:	98.6 SF (V)
	MAXIMUM SIGN HEIGHT: TOP OF WALL		BELOW TOP OF WALL
MENU SIGN		NUMBER OF MENU SIGNS	FOUR (4)
		PREVIEW MENU SIGN	2 @ 8.1 SF
		MENU SIGN	2 @ 24.3 SF
		MENU SIGN HEIGHT	5.3 FT
DIRECTIONAL		NUMBER OF DIRECTIONAL SIGNS	2
		DIRECTIONAL SIGN AREA	3.1 SF

N/S: NO STANDARD N/A: NOT APPLICABLE (E): EXISTING NON-CONFORMANCE (V): VARIANCE

NOTES:

[1] THE AREA OF SIGN FACES ENCLOSED IN FRAMES OR CABINETS IS DETERMINED BASED ON THE OUTER DIMENSIONS OF THE FRAME OR CABINET SURROUNDING THE SIGN FACE. SIGN AREA DOES NOT INCLUDE FOUNDATIONS, SUPPORTS AND OTHER ESSENTIAL STRUCTURES WHICH ARE NOT SERVICING AS A BACKDROP OR BORDER TO THE SIGN. ONLY ONE SIDE OF A DOUBLE-FACED SIGN IS COUNTED. (§ 185-14.F.(1)(a))

[2] WHEN SIGNS ARE CONSTRUCTED OF INDIVIDUAL PIECES OR LETTERS ATTACHED TO A BUILDING WALL, THE SIGN AREA IS DETERMINED BY A PERIMETER DRAWN AROUND ALL THE PIECES OR LETTERS. (§ 185-14.F.(1)(c))

[3] THE OVERALL HEIGHT OF A SIGN OR SIGN STRUCTURE IS MEASURED FROM THE GRADE DIRECTLY BELOW THE SIGN TO THE HIGHEST POINT OF THE SIGN OR SIGN STRUCTURE. (§ 185-14.F.(2))

[4] WHERE ILLUMINATION OF SIGNS IS PERMITTED, SUCH ILLUMINATION MAY ONLY BE BETWEEN SUNDOWN AND 11:00 PM (OR CLOSE OF BUSINESS). ILLUMINATION SHALL ONLY BE OF AN EVEN INTENSITY AT ALL TIMES. ILLUMINATION MAY BE DIRECT (GIVING FORTH LIGHT FROM THE INTERIOR OF THE SIGN THROUGH TRANSLUCENT MATERIAL) OR IT MAY BE INDIRECT (WHEN THE LIGHT SOURCE IS NOT VISIBLE FROM ANY ADJOINING PROPERTY OR STREET AND IS DIRECTED UPON THE SIGN) AS SPECIFIED IN § 185-14P. (§ 185-14.H.(12))

[5] WHEN A SIGN EXTENDS OVER A PRIVATE AREA WHERE VEHICLES TRAVEL OR ARE PARKED, THE BOTTOM OF THE SIGN SHALL BE AT LEAST FOURTEEN (14) FEET ABOVE GRADE. VEHICLE AREAS INCLUDE DRIVEWAYS, ALLEYS, PARKING LOTS, LOADING, MANEUVERING AREAS, ETC. (§ 185-14.I.(9))

[6] WHEN A SIGN EXTENDS OVER PRIVATE SIDEWALKS, WALKWAYS OR OTHER SPACES ACCESSIBLE TO PEDESTRIANS, THE BOTTOM OF THE SIGN SHALL BE AT LEAST EIGHT AND ONE-HALF (8.5) FEET ABOVE THE GRADE. (§ 185-14.I.(10))

[7] SIGNS MAY BE ERECTED IN REQUIRED YARDS AND SETBACK AREAS, BUT NOT IN BUFFER AREAS, UNLESS OTHERWISE SPECIFIED IN THIS CHAPTER. (§ 185-14.I.(11))

[8] A WALL SIGN'S LENGTH SHALL NOT EXCEEDED SEVENTY PERCENT (70%) OF THE WIDTH OF THE TENANCY OR BUILDING WALL TO WHICH IT IS MOUNTED. (§ 185-14.J.(1)(d))

[9] ATTACHED WALL SIGNS MAY ONLY BE DIRECTLY ILLUMINATED. (§ 185-14.J.(1)(e))

[10] ATTACHED WALL SIGNS SHALL NOT BE LOCATED ON THE REAR OF A BUILDING. (§ 185-14.J.(1)(f))

[11] NO FREESTANDING SIGN SHALL BE LOCATED LESS THAN FIFTEEN (15) FEET FROM ANY FRONT OR SIDE PROPERTY LINE, OR A DISTANCE EQUAL TO THE HEIGHT OF SAID SIGN, WHICHEVER IS GREATER. (§ 185-14.J.(5)(a))

[12] A FREESTANDING SIGN SHALL BE LOCATED NO LESS THAN TEN (10) FEET FROM ANY BUILDING, OR EQUAL TO THE HEIGHT OF THE SIGN, WHICHEVER IS GREATER. (§ 185-14.J.(5)(b))

[13] FREESTANDING SIGNS MAY EITHER BE DIRECTLY OR INDIRECTLY ILLUMINATED. (§ 185-14.J.(5)(g))

[14] A FREESTANDING SIGN SHALL BE NO MORE THAN THIRTY-FIVE (35) FEET IN HEIGHT ABOVE FINISHED GRADE. SIGNS WHICH EXCEED FOURTEEN (14) FEET IN HEIGHT SHALL BE DESIGNED AND CONSTRUCTED TO WITHSTAND WINDS OF ONE-HUNDRED (100) MILES PER HOUR, AND SUCH SHALL BE CERTIFIED TO BY A PROFESSIONAL ENGINEER OR REGISTERED ARCHITECT LICENSED TO PRACTICE IN THE STATE OF NEW YORK. (§ 185-14.J.(5)(c))

[15] ONE (1) FREESTANDING SIGN MAY BE PLACED ON THE PREMISES SUBJECT TO THE FOLLOWING:

A. SUCH SIGN SHALL ONLY BE ALLOWED IF THE BUILDING ON THE SITE IS SET BACK A MINIMUM OF THIRTY-FIVE (35) FEET FROM THE FRONT OF THE PROPERTY LINE. (§ 185-14.M.(2)(a))

B. ON LOTS WITH A LOT WIDTH OF ONE-HUNDRED (100) FEET OR LESS, THE MAXIMUM SIGN AREA SHALL BE FORTY (40) SQUARE FEET. ON LOTS WITH A LOT WIDTH OF MORE THAN ONE-HUNDRED (100) FEET, THE MAXIMUM SIGN AREA SHALL BE SIXTY (60) SQUARE FEET. (§ 185-14.M.(2)(b))

C. THE MAXIMUM HEIGHT SHALL BE FOURTEEN (14) FEET. ((§ 185-14.M.(2)(c)) (VARIANCE - 20 FT HIGH SIGN PROPOSED)

[16] ATTACHED WALL, SUSPENDED WALL, PROJECTING, WINDOW AND AWNING SIGNS MAY BE PLACED ON THE PREMISES SUBJECT TO THE FOLLOWING CONDITIONS:

A. THE TOTAL ALLOWABLE SIGN AREA FOR ALL PERMANENT SIGNS ON THE SITE, EXCEPT FREESTANDING SIGNS, SHALL BE AS FOLLOWS:

i. IF THERE IS NO FREESTANDING SIGN ON THE SITE, THEN ONE (1) SQUARE FOOT OF SIGN AREA PER LINEAR FOOT OF BUILDING WALL THAT FRONTS ON A STREET IS ALLOWED. (§ 185-14.M.(1)(a)(1))

ii. IF THERE IS A FREESTANDING SIGN ON THE SITE, THEN 3/4 SQUARE FOOT OF SIGN AREA PER LINEAR FOOT OF BUILDING WALL THAT FRONTS ON A STREET IS ALLOWED. (§ 185-14.M.(1)(a)(2))

B. THERE IS NO LIMIT ON THE NUMBER OF SUCH SIGNS ON A SITE SO LONG AS THEIR AGGREGATE SQUARE FOOTAGE IS WITHIN THEIR TOTAL ALLOWABLE AREA LIMIT. (§ 185-14.M.(1)(b))

GRAPHIC SCALE

-20 0 10 20 40 80

(IN FEET)
1 INCH = 20 FT.

Rev.	Date	Comments	By
2	04/29/24	REV. PER ZBA COMMENTS	RPK
1	01/11/24	REV. PER TOWNSHIP COMMENTS	PSG

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TITLE:

SIGNAGE AND STRIPING PLAN

PROJECT: **NEWBURGH CHICKEN, LLC.**
PROPOSED POPEYES RESTAURANT
PARCEL 60-3-6.1
197 SOUTH PLANK ROAD
TOWN OF NEWBURGH, ORANGE COUNTY, NEW YORK

JOB No: 1021 22-01041
DATE: 11/16/2023
DRAWN BY: RPK
SCALE: (H) 1"=20' (V)
DESIGNED BY: JD
CHECKED BY: RW
CHECKED BY: MB
SHEET No: 5 OF 20

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File: \\decpc.local\decfolders\Data\decpc projects\1021 parikh network, llc\22-01041 newburgh ny\Dwg\Site Plans\01021220104 1SS2.dwg, ----> 05 SIGNAGE AND STRIPING PLAN

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